



REQUEST FOR PROPOSALS (SCDRFP24103)

Farm, Fish, and Flood Management Storytelling and Video RFP

FAQ Page

Questions about this solicitation were sent to Natalie Nelson via email at gca@snohomishcd.org. The deadline for submitting questions was April 23, 2024 at 5 pm PST. Questions were answered directly through email, and below is the final question and answer document posted on www.snohomishcd.org (District Business page) on April 24, 2024.

Any other communication will be considered unofficial and non-binding on Snohomish Conservation District (SCD). Applicants are to rely on written statements issued by SCD.

Q: Can SCD provide insight on the expected number of production days and/or locations for filming? This will greatly help us in dialing in anticipated costs of production.

A: We are looking for our contractor to help tease out our storyline in the digital storytelling workshop, which will inform the number of production days. At this time, we're expecting the storyline to center around the Lower Snohomish River Estuary, Ebey Slough, and adjacent upslope neighborhood areas. Expected number of field video days may range from 3-5 depending on weather and acceptable material. Locations may vary depending on storyline but will not include more than five discreet locations.

Q: Can SCD expand further on the expectations for the digital storytelling workshop component of this project? Is it intended to define the storytelling direction for the video, or will it involve some sort of digital storytelling training (for stakeholders, for example)?

A: The design of this project is for the digital storytelling workshop component to ideally be two-fold: to inform and guide the direction and storyline for the video, and to train stakeholders on storytelling for the video.

Q: Should the digital storytelling workshop be specifically included in the budget or be folded into general pre-production costs?

A: While not required, it would be helpful and preferred for the digital storytelling workshop to be a line-item in the budget as opposed to folded into general costs.